



**MADISON CHAMBER OF COMMERCE**  
**110A N Main Street**  
**Madison, VA 22727**  
**540-948-4455**  
<http://www.madison-va.com>

March 8, 2013

Board of Supervisors  
**Chamber Report**

The Chamber has two new members this month that will be approved at our next meeting which will be Monday, March 18. The office will be open at 6:30pm for networking with the meeting at 7pm. The Ready Reference is being printed.

The first Chamber “event” this year will be on “The Seven Habits of Highly Effective People” workshop April 11<sup>th</sup> and just so happens to fall on a Thirsty Thursday at Prince Michel. The Business Appreciation Dinner will be held at Early Mountain this year May 20<sup>th</sup> and working **will be a Farm 2 Table event! The Business Expo will be held Thursday, May 23<sup>rd</sup> at the Fire Dept and confirmed yesterday with Luke that 3WV will broadcast live from 5pm-7pm!** The Expo ends at 6pm this year, but they will hang out there, more importantly, will give out free tshirts at 5pm which brings it’s own crowd!

**Tourism Report (next Tourism Committee April 3<sup>rd</sup>, 1pm at KOA Shenandoah Hills) I will be on vacation, but Sandy and Lynn will still conduct meeting)**

- February had 35 true visitors, but still 4500 hits to the website
- Facebook has 324 likes, but reaching 1000 per week and other counties tourism sharing
- Getting more applications for Taste of the Mountains/including H.S. Musicians this yr
- Finalizing lodging portion of Tourism brochure
- Attended Journey Thru Hallowed Ground meeting/maps are being printed
- Virginia Bus Assoc at Bavarian Chef February 18 was successful
- Celebrate Shenandoah meeting in March (rescheduled)
- Comcast working on next campaign to include Farmers Market
- Looking over other possible ads

Respectfully submitted,  
Tracey W. Gardner, Exec Dir/Tourism Coordinator

