



MADISON CHAMBER OF COMMERCE
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February 8, 2013

Board of Supervisors
Chamber Report

The Chamber has six new members this month that will be approved at our next meeting which will be Monday, February 25. The office will be open at 6:30pm for networking with the meeting at 7pm. The "A Promise to Keep" presentation was very well received and attended at our January meeting! Received second proof for Ready Reference, but want to get these last new members on there, so that will push it back a bit.

The first Chamber "event" so far this year will be our Customer Service workshop April 11th and will probably have a mixer that evening all at Prince Michel. The Business Appreciation Dinner will be held at Early Mountain this year May 20th and working on possibly making it a Farm 2 Table event. The Business Expo will be held Thursday, May 23rd at the Fire Dept.

Tourism Report (next Tourism Committee April 3rd, 1pm at KOA Shenandoah Hills

- January had 35 true visitors, but still 4800 hits to the website
- Attended Blue Ridge Whiskey Wine Loop gathering
- Getting more applications for Taste of the Mountains
- Finalizing lodging portion of Tourism brochure
- Attending Journey Thru Hallowed Ground meeting next week
- Virginia Bus Assoc at Bavarian Chef February 18
- Celebrate Shenandoah meeting in March
- Comcast rep said our Wedding online Xfinity campaign was her second to most successful
- Application for LOVE artwork approved again for Labor Day weekend
- Finalized Southern Living ad which comes w/leads and Great Getaways

Respectfully submitted,
Tracey W. Gardner, Exec Dir/Tourism Coordinator