



MADISON CHAMBER OF COMMERCE

110A N Main Street
Madison, VA 22727
540-948-4455

<http://www.madison-va.com>

October 3, 2013

Board of Supervisors **Chamber Report**

The Chamber's next meeting will be Monday, October 21, 2013. The office will be open for networking by 6:30pm with meeting at 7pm. The Annual Banquet will be held Wednesday, November 13th this year. Banquet invites will be sent out shortly and you'll all be invited as our guests!

Received new application from Whippoorwill Farm for lodging as a direct result of our (Tourism) ad in The Washingtonian Magazine!

Tourism/Totm

Christmas festivities coming up December will be working on that in the next couple of weeks.

Some festival vendors have taken advantage of \$10 discount by pre-registering for next year by September 30th.

Tourism Committee report below.

Tourism Report September(Tourism Committee Mtg will be held Sept 18, 130pm at KOA/Shen Hills) The Visitor Center in September had 45 true visitors, 7,000 hits to the website! (big drop from August's 11,000 near festival time.)

- Facebook has 423 likes, most "shared" pic was of Virginia Hall winning Publisher's Clearing House! What a great day that was!
- **Orange/Madison grant awarded for \$25,000 for joint advertising and had first meeting**
- **RRRC Regional Tourism group looking at Agro-Artisan Trail Grant**



- **Also looking at another grant for possible website upgrade**
- Northern VA Magazine working on fall/winter ads
- Receiving many leads from Southern Living and Great Getaways and doing Great Getaways again
- Attended great Social Media session via Celebrate Shenandoah Group
- Met w/Superintendent Northrup and Karen Beck-Herzog from SNP and had a great meeting with upcoming workshop planned

Respectfully submitted,

Tracey

Tracey W. Gardner, Exec Dir/Tourism Coordinator
Tourism Committee



Official Content
©Madison County, VA Government