



MADISON CHAMBER OF COMMERCE

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May 7, 2014

Board of Supervisors
Chamber Report

The Chamber has two new members this month that the Board of Directors will vote on at the next meeting on June 16th. The doors will be open at 630p for networking, meeting at 7pm.

The Business Appreciation Dinner will be held Monday, May 19th, Early Mountain, Farm 2 Table event again this year! Business Expo May 22nd, Annual Banquet November 17th. Please let us know if you plan to attend the dinner if haven't already.

The Tourism Committee sent a separate report for items that needed approval. Other info below

Tourism Committee report below.

- **April 10 Tracey hosted Celebrate Shenandoah Group at Prince Michel, May 6th hosted Journey Through Hallowed Ground at Inn at Meander**

Tourism Report (Tourism Committee's Next meeting will be held Wednesday August 6, 2014, 8:30a at The Visitor Center. The Visitor Center had 50 true visitors in April, a little over 4,000 hits to the website!

- Facebook has 481 likes, up 8 (average reach 1,700)
- Will be setting up meeting to work on brochure w/graphics person have another two lodging folks to ad
- Receiving many leads from Southern Living and Great Getaways and doing Great Getaways again
- **(will need to appropriate additional TOT funds for Apr 2 event)**
- RFP's sent for Hotel feasibility study sent to three companies per Ernie, Received two, Ernie following up on that

- Scott Orchard from Roadtrippin' a Fox News program from Richmond contacted me, came in and we're in the works on being on that program
- Also working on parade VDOT paperwork, entry forms, request letters and Taste of the Mountains!
- Draft grant info to RRRC for Agri-Tourism Grant Friday
- Follow up summit meeting May 15th

Respectfully submitted,

Tracey

Tracey W. Gardner, Exec Dir/Tourism Coordinator
Tourism Committee