



MADISON CHAMBER OF COMMERCE

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August 6, 2014

Board of Supervisors

Chamber Report

The Chamber has four new members this month that the Board of Directors will vote on at the next meeting on August 18th. The doors will be open at 630p for networking, meeting at 7pm.

Brett Leake will be the speaker at the Annual Banquet November 17th. Brett was the first comedian with a disability to appear on the Tonight Show with Jay Leno. Brett performed at the Annual meeting for Chamber Executives and did an excellent, very relevant show.

Tourism Committee report below.

Tourism Report (Tourism Committee's Next meeting will be held Wednesday November 12, 2014, 8:30a at The Visitor Center. The Visitor Center had 76 true visitors in July, over 7,000 (up 2,000) hits to the website!

- Facebook has 538 likes, up 31 (average reach 1,700)
- Comcast has sent proofs for the four 15 second commercials for "Ride, Hike, Taste, Stay" working on finalizing
- Tourism Committee met this morning August 6th to go over items and to acclimate new members, reviewed commercials
- Receiving many leads from Southern Living, Great Getaways, Virginia Tourism, Blue Ridge Outdoors...
- RFP's sent for Hotel feasibility study sent to three companies per Ernie, Received two, Ernie following up on that
- Festival applications rolling in! Wine tent secured, permits received, Hospitality Tent provided by Inns at Montpelier, Bavarian Chef coming for the first time, VA Lottery.

Respectfully submitted,

Tracey

Tracey W. Gardner, Exec Dir/Tourism Coordinator

Tourism Committee