



MADISON CHAMBER OF COMMERCE

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July 2, 2014

Board of Supervisors

Chamber Report

The Chamber has four new members this month that the Board of Directors will vote on at the next meeting on July 21st. The doors will be open at 630p for networking, meeting at 7pm.

Tracey attended the annual meeting for VACCE (Virginia Chamber of Commerce Executives) in Charlottesville last week and received a lot of great information including a wonderful speaker that we plan on booking for November. And also learned about many great incentives for members.

TOTM

Many applications coming in now. Virginia Lottery will be participating this year!

Tourism Committee report below.

Tourism Report (Tourism Committee's Next meeting will be held Wednesday August 6, 2014, 8:30a at The Visitor Center. The Visitor Center had 60 true visitors in June, about 5,000 hits to the website!

- Facebook has 507 likes, up 14 (average reach 1,700)
- Met with Comcast and looking at doing 4 15second commercials for "Ride, Hike, Taste, Stay"
- Receiving many leads from Southern Living, Great Getaways, Virginia Tourism, Blue Ridge Outdoors...
- RFP's sent for Hotel feasibility study sent to three companies per Ernie, Received two, Ernie following up on that
- Following up Scott Orchard from Roadtrippin' a Fox News program from Richmond contacted me, came in and we're in the works on being on that program

- Received permits from VDOT for both parades and totm, Fire Dept receiving parade entry forms and Festival applications rolling in!

Respectfully submitted,

Tracey

Tracey W. Gardner, Exec Dir/Tourism Coordinator
Tourism Committee