



## **MADISON CHAMBER OF COMMERCE**

**110A N Main Street**

**Madison, VA 22727**

**540-948-4455**

**<http://www.madison-va.com>**

June 4, 2014

Board of Supervisors  
**Chamber Report**

The Chamber has two new members this month that the Board of Directors will vote on at the next meeting on June 16th. The doors will be open at 630p for networking, meeting at 7pm.

**The Business Appreciation Dinner was held Monday, May 19<sup>th</sup>, Early Mountain, Farm 2 Table event again this year! Business Expo May 22<sup>nd</sup>, Annual Banquet November 17<sup>th</sup>. Both the dinner and the Expo went very well this year. More of a steady crowd at the Expo.**

The Tourism Committee sent a separate report for items that needed approval. Other info below

Tourism Committee report below.

**Tourism Report (Tourism Committee's Next meeting will be held Wednesday August 6, 2014, 8:30a at The Visitor Center. The Visitor Center had 60 true visitors in May, about 5,000 hits to the website!**

- Facebook has 493 likes, up 12 (average reach 1,700)
- Will be setting up meeting to work on brochure w/graphics person have another two lodging folks to ad
- Receiving many leads from Southern Living and Great Getaways and doing Great Getaways again
- RFP's sent for Hotel feasibility study sent to three companies per Ernie, Received two, Ernie following up on that
- Following up Scott Orchard from Roadtrippin' a Fox News program from Richmond contacted me, came in and we're in the works on being on that program

- Also working on parade VDOT paperwork, entry forms, request letters and Taste of the Mountains!

**Tracey will be on vacation June 15-22.**

Respectfully submitted,

*Tracey*

Tracey W. Gardner, Exec Dir/Tourism Coordinator  
Tourism Committee