



## **MADISON CHAMBER OF COMMERCE**

**110 N Main Street  
Madison, VA 22727  
540-948-4455**

**<http://www.madison-va.com>**

October 7, 2014

### **Board of Supervisors Chamber Report**

The Chamber of Commerce Board and Member meeting will be held Monday, October 27<sup>th</sup>. The doors will be open at 630p for networking, meeting at 7pm. The Chamber has some ribbon cuttings coming soon!

Tracey is serving another term and attended last meeting for The Piedmont Workforce Network.

The Annual Banquet is planned for Monday, November 17<sup>th</sup> at the Fire Dept. Brett Leake, a motivational speaker and the first comedian with a disability to perform on The Tonight Show, will be the guest speaker.

Tracey attended VEDA's Economic Development Institute in Staunton in September.

### **Tourism**

Tracey attended RRRC's annual meeting in Culpeper last week where the keynote speaker was Andy Edmunds, Director from Virginia Film Office. He touted Madison's involvement in the movies including Evan Almighty and one being shot now at Woodberry.

The Twisted Paranormal Society filming in Hunton House Hotel (calling it The Madison Hotel).

The Agri-Artisan group working on website and brochure via the grant and the The Virginia Piedmont group (RRRC) has a free "blitz" at the Manassas Welcome Center where we'll give a preview and promote our counties for November-December! Also involved in America's Wine Country, from Fauquier south.

Promoting all activities in October and working on Christmas entries and information.

Tracey will attend the annual Tourism Summit in November except for one day that conflicts with the Chamber's Annual Banquet.

Tourism Committee report below.

**Tourism Report (Tourism Committee's Next meeting will be held Wednesday November 12, 2014, 8:30a at The Visitor Center. The Visitor Center had 61 true visitors in September 5,000 hits to the website.**

- Facebook has 564 likes up 3
- Comcast's four 15 second commercials for "Ride, Hike, Taste, Stay" running now in Northern VA and MD, Orange/Madison Campaign commercials running now in Hampton Roads/Norfolk area **and North Carolina**
- Tourism Committee met August 6<sup>th</sup> to go over items and to acclimate new members, reviewed commercials
- Receiving leads from Southern Living, Great Getaways, VTC, Blue Ridge Outdoors...
- RFP's sent for Hotel feasibility study sent to three companies per Ernie, Received two, Ernie following up on that
- Taste of the Mountains was a success! Will probably expand the wine tent a bit for next year, it, Hospitality Tent provided by Inns at Montpelier, Bavarian Chef coming for the first time, VA Lottery all were great additions to the festival along with new and returning vendors

Respectfully submitted,

*Tracey*

Tracey W. Gardner, Exec Dir/Tourism Coordinator  
Tourism Committee