



Madison Economic Development & Tourism Department
110 N Main Street
Madison, VA 22727
540-948-4455
www.madison-va.com

November 4, 2015

Attn: Board of Supervisors

Re: Eco-Dev, Tourism and Chamber report

Economic Development and Tourism news

- “Coming through the Rye” filmed mostly in Orange, but also in Madison’s (Woodberry, Wolfstown, Graves) trailer has been released look forward to seeing it in theaters
- Met with Kelly Evko and John Loftus with VEDP, Helen Cauthen and Philip Geer from Central Partnership for Economic Development from Charlottesville and discussed some properties we have and introduced Kelly to Madison October 13th
- Attended VBIA Annual Conference in Charlottesville October 20th, made some great contacts and got some ideas for how to utilize space
- Still adding more listings on State Eco-Dev site
- Unveiling and ribbon cutting of beautiful memorial on Sunday, November 8th 2pm for displaced families from SNP, thanks to Jim Lillard and Historical Society for all their work and GPAAR and CAAR for their sign placement grant program.
- Ribbon Cutting at new Duct Rite location in the next couple of weeks
- Will be attending State Tourism Summit Sunday November 15-Tuesday November 17
- Working on Chamber Annual Banquet Wednesday November 18th
- Still training part time folks and will be working on Chamber dues with them
- Tree Lighting Christmas Parade Banner is here, tree lighting at 545pm parade 6pm, many businesses staying open late, working on coupon for those who want to participate to use that weekend only, post parade celebration at Greenscapes with vendors and pics w/Santa, thanks to Dave Ashley for the transportation for Santa!
- Our regional partnership “Tween Rivers” had a challenge and we’ll be meeting next week to pick the winner (this was part of the \$28,000 grant we won)
- Conference call with Celebrate Shenandoah group

- **5500 hits to the website in the last month**
- **93 “true” visitors for October**
- **Website upgrade getting closer and brochure**
- **Next Tourism Committee Meeting Dec 3**
- **Chamber has acquired two new members**

Respectfully submitted,

Tracey

Tracey Gardner

Economic Development & Tourism Director

Chamber Director